



[www.adii.in](http://www.adii.in)

Consulting

Outsourcing

Online  
Media

Hosting

**We provide consulting from strategy to implementation.**

### BUSINESS IT

- ✓ **Strategic IT Consulting:** We assist in developing new ways to innovate and reinvent your IT processes.
- ✓ **IT Implementation:** We have expertise in systems development and integration, which includes business process engineering and reengineering and legacy systems integration.
- ✓ **System Audit:** We make your software system compliant, secured and productive.

### ANALYTICS & MODELLING

- ✓ **Big Data:** We assist you to integrate, classify and visualize large volume of unstructured and semi-structured data available in different formats.
- ✓ **Data Modelling & Mathematical Simulations:** Expertise in reporting, query & analysis, OLAP, integrated analytics and visualization.
- ✓ **Data Mining:** ADII offers data mining services and techniques to clients to help bring more precision in your decision making, controlling costs and increasing revenues.

### ONLINE BUSINESS & E-COMMERCE

- ✓ **Development on Web & Mobile Platforms:** Team of highly experienced web and mobile developers available to complete your project.
- ✓ **SEO & Online Promotion:** We assist organizations to build and promote their brand online and across different devices, and to manage their online portfolio effectively.

### CASE STUDIES:

<http://www.adii.in/case-studies/>

## OUTSOURCING SERVICES ([www.adii.in/outsourcing](http://www.adii.in/outsourcing))

**We provide outsourcing solutions to simplify your business complexities and to enhance your productivity.**

### KNOWLEDGE PROCESS OUTSOURCING (KPO)

We provide clients with in-depth knowledge, expertise and analysis on complex areas like technical consulting, learning solution, training & development, data analytics, business & market research, equity research, financial modelling, and remote education service apart from others.

### BUSINESS PROCESS OUTSOURCING (BPO)

We provide services like customer care, technical support through voice processes, telemarketing, sales, etc. You can transfer your organization's all non-core but critical business process/function to us for an IT based service delivery.

### DATA PROCESSING

Our core data processing services include online and offline data entry, image editing, PDF conversion, XML/SGML conversion, insurance claims processing mailing list compilation, address cleaning and verification, OCR/ ICR, web-mining/ data capture from websites, back office operations, and data conversion.

**We provide design, branding and audio-visual solutions for your online business.**

## DESIGN & BRANDING

- ✓ Creation of logo and company branding guidelines.
- ✓ Composition of new creative layouts for website based on the demands of branding and usability guidelines.
- ✓ UI coding with HTML5, CSS3 and JavaScript going from the PSD comp.
- ✓ Usability study of the existing website and re-engineering.

## MEDIA PRODUCTION

- ✓ Creation of introductory videos for companies and their products.
- ✓ Composition of storyboards, shootings, editing and enhancements with world-class results.
- ✓ Voice over with American, and European, accents and post-synchronization with video.
- ✓ Integration of digital arts and animations.

### DESIGN & PRODUCTION PORTFOLIO:

<http://www.adii.in/media/portfolios.php>

# WEB HOSTING SERVICES ([www.adii.in/hosting](http://www.adii.in/hosting))

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**Fully Managed, Secured and High Performance Hosting on Cloud.**

## DOMAIN NAME REGISTRATION & TRANSFER

- ✓ Best prices. 30+ Domain Extensions. Full control and ownership.
- ✓ All popular domain extensions are available for registration. Register country-specific domain names like .IN, .CN, .JP, .CO.UK, .DE, .KR, etc. through us.

## FULLY-MANAGED SHARED HOSTING ON CLOUD

- ✓ Best prices and value. We fully manage your hosting environment. Your website will reside in Type IV data centers only. High level of disaster recovery process is in place.
- ✓ Available on Linux and Windows equipped with Control Panel and other management tools.

## FULLY-MANAGED CLOUD SERVERS

- ✓ Best prices and value. We manage network, hardware, operating system, deployment environment; and provide technical assistance at every step of the successful deployment of your applications, store-fronts, and web portals.
- ✓ Fully Managed Cloud Servers with Control Panels (CentOS 6.2 64-bit with cPanel)
- ✓ We handle server backup and restoration in case of disaster. Your data reside in our safe hands.
- ✓ High-level Server security - Firewall, Port Scanning and Monitoring.
- ✓ Scale your hosting easily and quickly.
- ✓ Cloud servers reside in Type IV data centers only with high level of disaster recovery process in place.

## SSL CERTIFICATES

Trust the best. Activate the yellow padlock, https and green address bar for the highest level of security. Increase trust in your company/organization, website and brand.

**ADII Research & Applications (P) Limited**, an ISO 9001:2008 certified company, provides IT services, business analytics solutions, and full-range of web solutions to business houses, non-profits and governments since 2005.

With an emphasis on usability in software products while using cutting-edge technologies, ADII assists customers to achieve better productivity and greater users' experience.

ADII is privately funded, and is headquartered in Bhubaneswar, IT hub in the eastern part of India.

We have a dedicated team of professionals with expertise in programming, design and IT, and with domain knowledge across various industry verticals. Our consultants are industry veterans who will assist you in your project from conception to implementation.

## COMPANY HIGHLIGHTS

- ✓ Company is **ISO 9001:2008 Certified**. State-of-the art infrastructure with technology R&D Labs.
- ✓ **Experienced Team** of professionals drawn from leading institutes with extensive work experience in India and abroad.
- ✓ The company has adopted **agile methodologies** for all software and web development activities in the company. For more details, please refer: [www.adii.in/consulting/agile.php](http://www.adii.in/consulting/agile.php)
- ✓ **Usability Focus**: Usability takes front-seat over just technology. Solutions through research – Continual research in Information Technology and usability engineering.
- ✓ **A lucrative list of satisfied clients** in India and abroad including Indian Railways and Everyman Group Limited (UK). A few testimonials may be reviewed at [www.adii.in/company/testimonials.php](http://www.adii.in/company/testimonials.php)
- ✓ **Emphasis on Customer Relationship**: ADII Project Managers will assist you in your project from conception to implementation. A dedicated team of highly experienced professionals are available for providing instant support through support ticket, email and telephone. Client technical issues and billing can be managed easily by client through Client Area: <https://my.adii.in>
- ✓ **Enterprise Case-study published** in one of the leading PHP journal, **php|architect** August 2010 Issue. It's significant as we use PHP as one of our core technology expertise.

## MANAGEMENT TEAM

### Ashwini Rath

*Director & Sr. Consultant*

A highly experienced software consultant and web architect, Ashwini's main interest lies in artificial intelligence, cloud computing and Internet of Things.

[www.ashwinirath.com](http://www.ashwinirath.com)

### Subhalaxmi Tripathy

*Director, Operations*

A Bachelor in Engineering with long managerial experience, Subhalaxmi has been involved in company's different affairs since beginning. She looks after the finance and overall operations of the company.

## VISION

To achieve greater productivity and reduce overall cost of IT processes on client side.

## MISSION

To be a premium IT consulting company by bringing excellence in our service offerings through our approach of providing solutions through research.

## CONTACT US

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